VALUES SPEECH RESEARCH PROCESS

COM101
Matter of policy (solutions) vs. matter of values (right/wrong)

In a single sentence can you sum up the value present in your case

“My case is about...”

*OFF LIMIT TOPICS?
I Got Arrested Story: Supreme Court documents in context
REMEMBER TO CONSIDER:

- What do you know already
- Has it been argued?
- Background information
- Viewpoints
WHEN CHOOSING SOURCES, ALWAYS ASK:

- Is this a quality source?
  - accuracy
  - authorship/authority
  - timeliness

- Is this a biased source?
  - How does that fit with the speech’s purpose?
  - Does it affect your credibility?
Reference desk

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